



The International Photo Festival of León invite you to the 5th FFIEL 2020 Contest. Specially aimed for professionals and amateurs of photography, regardless of age, nationality or profession. The theme and genre of this call is free. Photographs of nature, documentary, portrait, conceptual, urban, commercial, fashion, etc. will be able to participate. The contest aims to support independent talents, to promote artistic manifestations; as well as human rights, values, customs and traditions.

BASIS OF PARTICIPATION:

1. This call has a free category, that is, documentary, journalistic, nature, flora, fauna, urban landscape, portrait, fashion, conceptual, advertising photographs, etc. may participate.
2. Each participant can send a maximum of 8 photographs. These can be edited, in color or black and white and with free technique. The photographs must omit the signature, logo or watermark of the author.
3. The photographs must be uploaded through the website www.ffiel.com/convocatoria

The participation cost will be as follows:

1 photo: \$4dls, 3 photos: \$9dls, 5 photos: \$12dls, 8 photos: \$16dls.

If the participant has problems when uploading their material through our website, they must inform it to us: info@ffiel.com . We will be happy to help you to find the best solution.

4. The photographs must be sent in .JPG format and measure 11x17 "(28x43 cm.) Or vice versa.

5. Analogue photographs can also participate, they must have the mentioned measures and be sent to the address: Blvd. Nicaragua #506. Colonia Arbide. CP. 37360. León,

Guanajuato. Mexico. Analogue photographs sent by post mail will not have any charge of participation.

6. Photographs sent must have:

- Author's name
- Title of the work
- E-mail
- Telephone
- Instagram (optional)
- City and Country of the participant
- In the event that the photos are sent by email, the proof of payment of each photograph must be attached. Does not apply to analogue photographs sent by post mail.

7. Works that can be considered as plagiarism will not be accepted.

8. The selection process of the works will be carried out by specialists in different photographic genres. The Qualifying Jury is conformed by: Lidia Vives (Pentax, Sigma, Vogue), Enrique Villaseñor (Director of the Ibero-American Photography Forum), Rob Ferrer (Nikon NPS), Verónica Esqueda (World Cup Photography Jury), Antonio Pastrana (Nikon NPS, Director of the National Wildlife Council), Jorge Pérez-Duarte (Winner of the FFIEL 2019 Contest) and Daniel Arróniz (Director of the FFIEL).

9. The winners and the selected photographs will be announced on our social networks.

10. The deadline for receiving photos will be August 16, 2020.

11. By submitting the photographs, the participant authorizes that they can be used for promotion and dissemination of the same, for artistic-cultural and non-profit purposes; either through digital or printed media. The participant will remain the sole owner and having the copyright of the photographs.

12. Photographs that do not meet the mentioned requirements will be automatically disqualified without financial reimbursement.

13. Each person may participate in any of our 3 Photography Contests, as long as they comply with the participation bases of each one. We invite you to participate in:

- 3rd University Photo Contest www.ffiel.com/convocatoria
- Postales de mi ciudad: León (Postcards from my City: León) www.ffiel.com/noticias

AWARDS:

More than \$ 60,000.00 mx will be distributed in prizes as follows:

1. *The first 3 places will be awarded with:
 - ° 1st Place: \$7,000.00 mx.- (equipment or economic)
 - ° 2nd Place: \$5,000.00 mx (equipment or economic)
 - ° 3rd Place: \$3,000.00 mx (equipment or economic)

2. Supporting the local talent will be awarded to the 3 best photographs of people who reside in the city of León, Guanajuato, with a Course of Photography to each of the 3 winners. With a general cost of \$ 12,000.- these courses are taught by the International Photo Festival in León FFIEL.

3. Destined \$ 40,000.00 mx in courses for all the 30 finalist participants.

4. The prizes will be announced in our social networks. If any of the winners could not attend the award, their prize will be sent to where indicated, running the transaction or shipping costs on behalf of the winner.

* Prizes refer to photographic equipment, services or economic support. FFIEL will inform about the articles previously in their social networks.

www.ffiell.com | Leon, Guanajuato. Mexico